

MEDIA CELEBS
SHARE THE
LOCAL BUZZ

7 QUESTIONS
WITH WM
LEADER

FITNESS
MYTHS
DEBUNKED

CUBAN
JAZZ
TRIP

BALLANTYNE®

magazine



Flower
Child
Healthy & Delicious





Making Sure No One Is Hungry

With the support of Brighthouse Financial, Ballantyne Families Helping Neighbors In Need will be able to provide spring break food support to all families in need whom a school counselor or social worker in the Ardrey Kell feeder pattern has identified. This support includes a grocery gift card, food, notes of encouragement from the community and a social services resource guide. To get involved with future efforts: ballantynefamilies.org.

Breast Cancer Charity Reflects and Plans Ahead

The Pink Bow Campaign symbolizes hope and awareness and is a visual reminder for women to get annual mammograms, reinforcing the message that early detection saves lives. In 2023, its volunteers distributed over 8,000 pink bows and reached almost 60 neighborhoods in and around Charlotte. They gifted \$30,000 to the Go Jen Go Foundation and \$5,000 to the MBC Travelers. They also created an MBC Thriver pink bow to recognize metastatic breast cancer patients, presented pink bow wreaths to a Novant Health Buddy Kemp support group and partnered with La Casa Rosada con Latinos support group hosted by Carolina Breast Friends to provide their church communities with pink bows and breast health information in Spanish. Details: thepinkbowcampaign.org.



Rotary Starts Year Strong With Service

The Meck South Rotary Club began 2024 with a service project packaging 10,150 meals for Rise Against Hunger. The rotary will continue to meet at the Hyatt House, 9930 Sandy Rock Place, each Friday from 7:30 to 8:30 a.m. Guests are welcome. Details: mecksouthrotary.org.



How To Submit Your News

We'd like to consider your news for the summer issue of Ballantyne Magazine!

We are looking for:

- Community events
- Store, restaurant and business openings
- Career changes
- Business news
- Charitable news and updates
- Youth news

PLEASE ALSO SUBMIT

high-resolution photos or images to accompany your news items. The summer issue will circulate from June through August 2024.

We look forward to hearing from you by **Monday, April 15**.

TO SUBMIT:

ballantynemagazine.com/submit-news-events.